

## **NEWS RELEASE**

## INVESTORTOOLS AND BITVORE PARTNER TO BRING PROACTIVE PORTFOLIO MONITORING INTO PERFORM®

Investortools clients receive precision intelligence about changing situations in their fixed income portfolios.

Chicago, April 12, 2016 - Investortools, Inc. has partnered with Bitvore Corp. to integrate timely market intelligence into the Investortools Perform® portfolio management system. Bitvore monitors thousands of news and research sources to identify material events and changes impacting the credit risk of municipal bonds and obligors. Through the integration, Bitvore will monitor portfolios inside Perform and alert portfolio managers and analysts to important changes in credit situations.

In a broad, opaque market, portfolio managers lack the time to manually search for news they need to manage their business. Bitvore's proactive surveillance system monitors thousands of local and national sources to provide clear and timely information for finance professionals to make better business decisions.

"Financial institutions large and small use Perform in their daily workflow for fixed income portfolio management and credit analysis. Now portfolio managers and other users will have seamless access to relevant news that directly impacts their portfolios - all from within Perform. We are excited to give our clients a competitive advantage with Bitvore's proactive monitoring service" said Scott Bradley, President of Investortools.

"It was exciting to learn that two of our key vendors were partnering to provide access to Bitvore Alerts within Perform. It is a clear advantage for both portfolio managers and analysts to access relevant extra-financial information directly in Perform." said Andrew Meyers, COO of Breckinridge Capital Advisors, a client of both Investortools and Bitvore. "It should provide a more efficient and complete view of individual assets held in the portfolios we manage."

"It comes down to transparency and vigilance. The internet is a noisy, messy place and muni changes are reported every day at local levels. Bitvore keeps a finger on the pulse of local changes for municipal bonds managed in Investortools Perform." added Jeff Curie, CEO of Bitvore.

The new integrated product will be available starting July, 2016.

## About Investortools, Inc.

Founded in 1983, Investortools specializes in portfolio management and credit analysis systems for institutional investors. The Company's products include: Perform®; CreditScope®, a comprehensive credit analysis system utilizing Merritt Research Services data; Custom Index Manager™, a bond-level performance attribution system incorporating published bond indices; and Smart™, a money market portfolio system featuring 2a-7 compliance. For more information, please visit www.invtools.com.

## About Bitvore Corp.

Bitvore Corporation, founded in 2010, is a business software company in Irvine, CA with employees in California and New York. Bitvore develops advancements in artificial intelligence to offer executives and investment professionals personalized, proactive and precise intelligence about businesses of the world. Learn more at http://bitvore.com.